

# How Hyre AI found its recruitment sweet spot with CV-Library

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Sam Chaher  
Director, Hyre AI



CASE STUDY

## Highlights:

- 300%+ ROI
- Two interviews lined up on day one
- Consistent results
- Smart CV filtering by experience, not just skills
- Real conversations, real connections

## From vague brief to perfect candidate match – in under 24hrs

One of Hyre AI's early wins came from a deceptively difficult brief. A fintech startup needed a versatile, product-savvy all-rounder, but there was no rigid tech spec to anchor the search.

"Details like that don't fit neatly into a Boolean search string," Sam explains. **"I wasn't looking for a checklist. I was looking for a mindset."**

Using CV-Library's Database Search, he filtered by context – start-up experience, product-led companies, early-stage environments – and ignored tools entirely.

Within 30 minutes, he'd found Alan. "He hadn't updated his CV recently, but he'd been active, so he showed up on my radar."

Sam picked up the phone – not to pitch, but to listen. "The match emerged through the chat," he says. **"By the end of the day, he had two interviews lined up. He started the following week."**

The client, sceptical they'd ever find someone like Alan, was blown away.

## A platform that helps you reach people, not just empty profiles

For Sam, that success wasn't a fluke. "Even when CV-Library doesn't deliver a placement immediately, it delivers interesting candidates I want to build a relationship with," he says. "Building that network keeps me invested."

Today, he uses CV-Library both for job ads and CV sourcing. "I've worked at agencies with access to loads of jobs boards; though personally I always found CV-Library to be the board to deliver most consistently," he says. **"If I only had the budget for just one job board platform, it would be this one."**

He credits the platform's relevance and visibility: **"Tech people are on CV-Library; I see CV-Library in the tech circles I move in. I don't see the other job boards there."**

But above all, it's the ability to search for context that matters most.

"Recruitment and job hunting, even in AI and data, is a deeply personal thing. This is a stressful time for candidates. I want to be a sounding board – even if I can't place them.

Ads are good for finding candidates who tick the right tech boxes, but **CV-Library's search gives me something more valuable: reach and context.** That's what makes the difference."



When Sam Chaher launched Hyre AI, he didn't set out to be the biggest agency – he set out to make a difference. In just a few months, the boutique data and AI talent specialist placed three candidates via CV-Library. The return? **"More than 300% ROI in the first year – and most of that came in the first quarter,"** Sam says.